

Cancelled: The Rise and Fall of Monetized Canadian YouTube Channels



Cancelled - The Rise and Fall of a 'Monetized' Canadian YouTube Channel: Big Tech and Speech in Justin Trudeau's Canada: Censorship on YouTube - Canada

2024 by Daniele Ganser

★★★★☆ 4.6 out of 5

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In 2019, the Canadian government implemented a new set of regulations that made it more difficult for YouTube channels to generate revenue from advertising. This led to the closure of many Canadian YouTube channels, and the loss of countless jobs.

The Rise of Canadian YouTube Channels

In the early days of YouTube, Canadian channels were some of the most popular on the platform. Channels like The Angry Video Game Nerd, Smosh, and Vlogbrothers were among the most subscribed channels in the world. These channels generated millions of dollars in revenue from

advertising, and they helped to put Canada on the map as a major player in the online video industry.

The Fall of Canadian YouTube Channels

The Canadian government's new regulations made it much more difficult for YouTube channels to generate revenue from advertising. The regulations required channels to have a certain number of subscribers and views before they could be eligible for monetization. This made it difficult for new channels to get started, and it also caused many existing channels to lose their revenue.

As a result of the regulations, many Canadian YouTube channels were forced to close down. Channels like The Angry Video Game Nerd, Smosh, and Vlogbrothers all lost significant amounts of revenue, and they were forced to lay off staff.

The Impact of the Regulations

The closure of so many Canadian YouTube channels has had a significant impact on the Canadian economy. The channels that were forced to close down employed thousands of people, and they generated millions of dollars in revenue. The loss of these channels has also hurt the Canadian online video industry, which is now dominated by American channels.

The Future of Canadian YouTube Channels

The future of Canadian YouTube channels is uncertain. The Canadian government has not yet indicated whether it will change the regulations that made it more difficult for channels to generate revenue from advertising. If the regulations remain in place, it is likely that even more Canadian YouTube channels will be forced to close down.

The rise and fall of monetized Canadian YouTube channels is a cautionary tale about the dangers of relying on a single platform for your livelihood. The Canadian government's new regulations have had a devastating impact on the Canadian online video industry, and they have led to the loss of thousands of jobs. It is important to remember that there are other ways to generate revenue online, and that it is important to diversify your income streams.



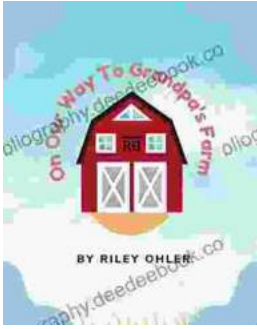
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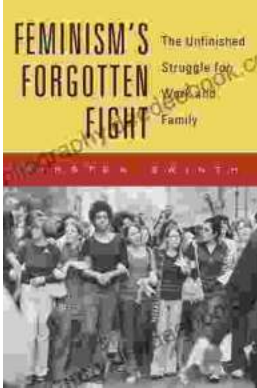
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